

Objective:

To enrich the Employee Experience across the L&T Group by providing a vibrant platform that celebrates diverse talent and creativity.

About the Contest:

L&T Ignite will be the **biggest Talent Show** event for all employees across the L&T Group. At L&T, we believe that talent knows no bounds—and this initiative is here to prove it! This isn't just a talent show; it's a celebration of creativity, passion, and the spirit of expression that lives within every L&T-ite.

Through this Group-wide platform, we aim to ignite hidden sparks, add a vibrant dimension to everyday work life, and unleash the extraordinary in our people. Whether it's music, dance, drama, stand-up comedy or any unique form of performance art—**every talent will find its moment to shine.**

This event aims to:

- Encourage hidden talents to step into the spotlight
- Enthuse a culture of creativity and appreciation
- Inspire everyone through the sheer diversity of skills within our L&T family

The Grand Finale Showcase will take place at AMN Tower, Powai, Mumbai, where selected performers will get to present their talents live, making it a celebration to remember!

Join us as we celebrate not just what we do—but who we are beyond the workplace.

RULES & REGULATIONS

1) Eligibility Criteria

- The contest is open to all employees across the L&T Group of Companies.
- Participation is limited to L&T employees only; entries from family members or friends will not be accepted.
- Submissions must fall under the approved contest categories.
- All entries must follow the prescribed duration and format guidelines.
- Performances must be original. Use of AI-generated content or similar tools is strictly prohibited.

- Submissions must be family-friendly, appropriate for a diverse workplace, and uphold L&T's values.
- Entries should not be uploaded or shared on any public platforms or social media.
- Interested employees must register on the event portal and complete the mandatory information to confirm participation.
- Registrations opens on 9th June 2025 and will be accepted till 15th July 2025


2) Talent Categories

Talent Type	Solo	Duet	Team (3 or more)
Music	Vocal, Instrumental, Rap & Beatboxing, etc.	Vocal Duet, Instrumental Duet, etc.	Band, Group Instrumental, Rap Crews, etc.
Dance	Solo Dance (Any style)	Duet Dance (Any style)	Group Dance (Classical, Contemporary, Fusion, etc.)
Art	Drawing, Painting, Sketches, Cartoons, Caricatures, Doodles, etc.	-	-
Others	Poetry / Shayari Recitation, Magic Show, Stand-Up Comedy, Mimicry, etc.	Partner Acts (e.g., Comedy Duos, etc.)	Skits, Group Acts (e.g., Mime, Improv Theatre, etc.)



Participants may choose to register across multiple talent categories and can also submit multiple entries within a single category.



3) How to Submit Your Entry

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- a) **Register** with your credentials by filling out the registration form on <https://talenthub.timbremedia.in/>
 - b) **Upload your performance video or artwork:**
 - Maximum file size: (min 15 MB to max 120 MB)
 - For **video submissions**:
 - Record in **landscape orientation** with clear audio and video quality
 - Video length must not exceed **120 seconds**
 - Acceptable formats: **MP4, MOV, AVI, MPG**
 - Recommended resolution: **HD (720p or higher)**
 - For **art entries** (drawing, sketching, painting, etc.):
 - The video should include **two short clips of you working on the artwork** and **one final view** of the completed piece
 - Alternatively, a **time-lapse** or **sped-up video** featuring the employee is also acceptable
 - c) **Add a brief description** of your act or artwork.
 - d) **Label your uploaded file** using only your PS Number without any other characters.
 - e) **Ensure a stable internet connection** while uploading your file to avoid any last-minute technical issues.
 - f) **Submit your entry by the deadline: 15th July 2025**
 - g) **All entries whether across different categories or multiple submissions within the same category must be registered using the same PS Number, which should also be used as the file name for each submission**

4) Contest Rounds

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- Qualifiers: Initial screening based on submitted entries through the contest portal.
 - Quarter Finals (Will be announced later)
 - Semi Finals (Will be announced later)
 - Grand Finale: A live on-stage event at AMN Tower, Powai, Mumbai, showcasing the best talents from across the L&T Group.

5) Judging Criteria

Participants will be evaluated based on the nature of their submission—whether it's a performance or a visual artwork—using a set of well-defined artistic and technical parameters.

Performance-based entries

- **Talent & Skill Level:** Judges will assess the participant's mastery and technical proficiency in their chosen art form.
- **Creativity & Originality:** Entries will be evaluated for their uniqueness, innovation in presentation, and creative interpretation.
- **Presentation & Expression:** This includes the effective use of costumes, props, gestures, expressions, and clarity of speech or movement to enhance the overall act.
- **Overall Impact:** Judges will look for performances that leave a lasting impression—those that resonate emotionally and engage the audience meaningfully.

Art Entries

Theme: "L&T: The Nation Builder"

All artworks must reflect the theme "L&T: The Nation Builder" with clarity and creativity. Entries will be judged on the following: **Please refer point 3b of the Rules and Regulations clause.**

- **Theme Interpretation:** How well the artwork captures and conveys the theme.
- **Originality:** Uniqueness of idea and creative execution.
- **Artistic Composition:** Quality of layout, structure, and detailing.
- **Color and Tone:** Effective use of color, contrast, and spatial balance.
- **Overall Impression:** Visual impact, completeness, and emotional resonance of the piece.

The Organisers has the sole right to refuse submissions based on quality, failure to meet criteria, inappropriateness of content, and/or concerns regarding copyright infringement in the original work.

Incase of any queries, please contact your IC HR SPOC

Get ready to shine — your talent deserves the spotlight!

#L&TsGotTalent

